

### REMARKS

As explained in the amendment filed on August 31, 2006, independent claims 1 and 3 now claim transfective liquid crystal displays that include 1) a color filter having a transmissive region and a reflective region which are provided in each picture element of the color filter and which have colored layers comprising a single material, 2) a three-peak type LED backlight source being used as the backlight source, 3) and an aperture that is formed in the reflective region.

As explained in the amendment filed on August 31, 2006, it has been found that using all three of these elements together provides unexpected benefits over using any one or any two of these elements. None of the cited references disclose the benefits of using all three of these elements together in combination. Accordingly, without applicants' disclosure, which discloses the benefits of using all three of these elements together, it would not be obvious to combine all three of these elements together in a single display as claimed.

In response to applicants' amendment of August 31, 2006, the Examiner provided an advisory action which states:

... In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it take into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See *In re McLaughlin*, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971).

As explained in the amendment of August 31, 2006, none of the cited references disclose using all three of the above recited elements together in combination. More specifically, none of the cited references disclose that the brightness and color reproducibility of the reflective region can be improved by the three peak type LED that is not directly concerned with the reflective display mode. Further, this effect is unexpectedly further improved when a color filter with aperture is also

used. Since none of the cited reference disclose or suggest the claimed combination, the rejection of claims 1 and 3 should be withdrawn.

In view of the above, each of the presently pending claims in this application is believed to be in immediate condition for allowance. Accordingly, the Examiner is respectfully requested to withdraw the outstanding rejection of the claims and to pass this application to issue. If it is determined that a telephone conference would expedite the prosecution of this application, the Examiner is invited to telephone the undersigned at the number given below.

In the event the U.S. Patent and Trademark Office determines that an extension and/or other relief is required, applicants petition for any required relief including extensions of time and authorizes the Commissioner to charge the cost of such petitions and/or other fees due in connection with the filing of this document to **Deposit Account No. 03-1952** referencing docket no. **360842011300**.

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Respectfully submitted,

By 

Jonathan Bockman

Registration No.: 45,640  
MORRISON & FOERSTER LLP  
1650 Tysons Blvd, Suite 300  
McLean, Virginia 22102  
(703) 760-7769